

# Ghulam Mujtaba – IT Expert

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Pakistan

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## About Me

I am a passionate and results-driven **IT Expert** with 4 years of experience in **WordPress website development** and **digital marketing**. With a strong foundation in **Computer Science**, I have successfully designed, developed, and maintained professional websites and executed digital strategies that enhance brand visibility. I aim to bring creativity, technical skill, and strategic thinking to every project while helping businesses grow online.

## Skills

- WordPress Website Development
- HTML, CSS (Basic)
- SEO Optimization & Google Analytics
- Microsoft Office
- Graphic Design (Canva)

## Languages

- English
- Urdu

## Courses

- WordPress Website Development – Digiskills Training Program
- Digital Media Marketing – Google Digital Garage

## Work Experience

Website Developer & Digital Media Executive – Pak Tentage & Textile Industries  
Jan 2023 – Dec 2024

- Managed and updated the company's official WordPress website
- Created and scheduled engaging content for social media platforms

- Improved website performance, SEO, and responsiveness
- Handled basic graphic design for banners and posts
- Monitored analytics and suggested strategies for traffic growth

Freelance WordPress Developer  
Jan 2021 – Present

- Developed and customized 50+ WordPress websites for small businesses and personal brands
- Integrated plugins, set up e-commerce functionalities, and optimized for speed and mobile

## Education

Bachelor in Computer Science – University of Sargodha, Bhakkar (2020 – 2024)